

NEW BIODEGRADABLE COFFEE BAG NOW 2.5 LBS!



OUR NEW BAG

- High barrier liner **seals in freshness**
- Designed to degrade organically in home compost or landfills **in as little as one year**
- Produced at a low cost but **will outperform all other biodegradable packaging**
- **One-way degassing** valve
- Includes a resealable opening and a gusseted base

OUR TOTAL COMMITMENT TO SUSTAINABILITY

- **NEW** biodegradable foodservice bag
- Retail coffee sold in recyclable steel cans
- Energy use supplied by wind power
- Use of energy efficient, smokeless coffee roasters
- 2% of sales given back to the Chesapeake Bay watershed through our H2O Initiative.*
Funding and education makes a difference!

* Applies to CBRC branded products

Please Note!

Product-by-product conversion begins July 9, 2012

As with the 2lb. bag, the new 2.5lb biodegradable bag comes in a case pack of 6 bags.



CHESAPEAKE BAY | ROASTING COMPANY

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